



Corporate Headquarters
WebitMD

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WHO WE ARE

WebitMD is an Internet Presence Management agency that provides solutions and strategy plans for multi-scale businesses. Our solutions are tailor-made with an overarching goal to increase the bottom line for our clients. **At WebitMD, We build marketing relationships with our clients rather than just providing a marketing service.** The success of our agency is driven from the innovation and creative approaches we provide. We are highly adaptable and serve the needs of our clients from start to finish.

Our Services include: Internet Marketing; Search Engine Optimization (SEO), PPC Management, Link Development, Conversion Optimization; Web Development; Blog Integration, CRM Systems, eCommerce Solutions; Online Media Placement; Social Media Marketing, Email Marketing, Local Search Optimization, Brand Identity Management; Online Strategy Consulting.

THE WEBITMD APPROACH

Conceptualize

WebitMD has a solitary goal to increase our client's presence on the web. Our agency is unique because of the way we develop innovative strategies and campaigns combining various elements of Internet Marketing. Our concepts are formulated from the ground up for multi-scale businesses.

Strategize

Before a successful campaign can set forth, the appropriate steps must be taken to ensure the most effective results. Whether a campaign includes various Internet Marketing elements or just a single tactic the proper strategy must be in place before execution. WebitMD will ensure that all aspects of your company's online and offline marketing campaigns are in sync.

Execute

Now it is WebitMD's time to shine! Our SEO Strategists, Web Developers and Web Designers all work in-house and are in constant communication with one another. This business model allows for seamless execution and regular interactions between our clients and the WebitMD team.

Monitor & Refine

Internet Marketing is ever-changing. Post execution, the WebitMD team monitors and refines your strategy to ensure long-term effectiveness. As your online business presence grows so will your need for a more in-depth online campaign. WebitMD has worked with clients from local businesses to large-scale international giants. We grow as you grow!



Web Presence... Defined

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OVERVIEW OF SERVICES

WebitMD offers a range of services in an effort to build your Online Presence. From Internet Marketing and online media placement to back-end web development blogs and CRM solutions, WebitMD is your one-stop shop.

Internet Marketing:

Search Engine Optimization (SEO)

The most effective long term strategy to drive relevant visitors to your website is an SEO campaign. **With over 75% of searchers clicking on the organic results** vs. paid, it is vital to implement an ethical and well-researched SEO campaign for your company.

PPC Management

Pay Per Click advertising is the quickest and most measurable way to drive traffic to your website. With a properly managed WebitMD PPC campaign, your advertising dollars will be well spent to drive conversions and not just traffic.

Link Development

Building both inbound and outbound links is the most credible way to prove your companies' websites to search engines. WebitMD campaigns seek links with high relevancy to your industry knowing that those links are the ones that matter.

Conversion Optimization

What is the point if a user lands on your website only to be driven away due to poorly implemented conversion elements? Our Conversion Optimization services seek to discover, design, implement, and optimize your companies face on the web to increase your conversion rates and ultimately sales.

Web Development:

Blog Integration

Having a website that converts users to either make a purchase or contact you is excellent **but** having them return to your site **just** to check back is even better. Having a properly designed Blog is not only extremely credible for search engine standards but also keeps users in the loop with your company.

CRM Systems

Customer Relationship Management is the process of building and sustaining long-term relationships with your clients. Having a CRM system and keeping it up to date allows seamless communication and follow-up with your clientele.

eCommerce Solutions

Have something to sell? WebitMD can help you bring your products to the web. We fully integrate eCommerce shopping cart solutions with your merchant service accounts to get the ball rolling. Why have a retail store front with large overhead costs when you could have a virtual store online!



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Online Media Placement:

Social Media Marketing

It's FREE online PR! Building your companies' brand within various Social Media sites is a great way to get your name and identity out there. Having a thought out campaign can also help your search engine rankings rise quickly due to users directing onto your site from various sources.

Email Marketing

Email Marketing is a form of direct marketing, which uses electronic mail as a means of communicating and building relationships with a target audience. The target of an email marketing plan is to promote repeat business from your built up customer base.

Local Search Optimization

In today's ever-changing web search era, people are increasingly using local search and maps to find businesses and services near a specific location. The global online local search market is set to grow from 3.4 billion in 2009 to nearly 16 billion by 2014. Creating and optimizing a local map posting can make your business visible where it needs to be.

Brand Identity Management

Building your companies' brand from the ground up is the most important aspect of traditional marketing. WebitMD has an acclaimed team of strategists and designers that will work with your company to build your initial branding and manage your identity thereafter.

Online Strategy Consulting:

WebitMD's Strategic Internet Marketing Consultation services provide an in-depth analysis as to the most effective strategies your company should implement. Some clients require consulting to veer them towards the right web-marketing track while others require a complete renovation in their strategies. WebitMD can help your company overcome their Internet marketing hurdles and direct you towards a larger arena of web exposure.

THE WEBITMD ADVANTAGE

The advantage that lies behind WebitMD is the ease of communication with your marketing partner as a one-stop shop. We understand that it is hard to coordinate with various marketing agencies to all work on a common goal. That is why our expertise is in consulting with our clients on the best strategies to build their online presence and then carry out those recommendations in-house.



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PROJECT MANAGEMENT/REPORTING

Once onboard, WebitMD takes a highly personable approach to our client services. Clients will have direct access to their project managers 24/7 and regular communication is encouraged. Small changes and requests from our clients on their respective websites are inputted into our web-based Project Management System (PMS) and assigned to the appropriate individual to complete. Both our client and the WebitMD Project Manager have login access to the PMS.

During the initial proposal phase a schedule will be set for reporting and conference call meetings. Typically reports are provided monthly and phone calls with the WebitMD team happen periodically throughout the month.

RANKING EXAMPLES



"fertility center las vegas", "las vegas fertility"

Client: www.lasvegasfertility.com or www.redrockfertility.com

Google Rank: #3 out of 839,000 results

Bing Rank: #2 out of 1,010,000 results

"san francisco party bus"

Client: www.calipartybus.com

Google Rank: #2 out of 872,000 results

Bing Rank: #1 out of 9,200,000 results

"san diego party bus"

Client: www.calipartybus.com

Google Rank: #1 & #2 out of 444,000 results

Ask Rank: #1 out of 261,000 results

"pcie storage"

Client: www.JMR.com

Google Rank: #1 & #2 out of 8,240,000 results

Yahoo Rank: #1 & #2 out of 12,900,000 results

Ask Rank: #1 out of 1,780,000 results

"san diego computer optimization"

Client: www.SDCompTech.com

Google Rank: #3 out of 1,320,000 results

Yahoo Rank: #4 out of 4,050,000 results

"pcie switches"

Client: www.JMR.com

Bing Rank: #3 & #4 out of 10,300,000 results



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OUR CLIENTS



ROSIE'S REMEDIES
Natural Solutions for Your Pets

Finest Insurance Agency, Inc.
Business Insurance Specialist



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